

Jennifer Dawn

Jennifer Dawn is a successful Business Coach and founder of Best Planner Ever. She began her entrepreneurial career selling apples off her grandfather's tree because a lemonade stand was so "yesterday". She's a serial entrepreneur who has grown two multi-million-dollar businesses, is a successful speaker, and author. She serves high-achieving entrepreneurs through private business coaching and hands on workshops. Jennifer is a master at setting and achieving goals, problem solving, profitability, and cash flow.



BUILDING AN EFFECTIVE LEADERSHIP TEAM

When it comes to leading a team, there are so many things to consider – communication styles of your teammates, their strengths and weaknesses, and their individual purpose. If your leadership team has been facing some challenges and need to be re-engaged, this workshop is for you and your team to learn how to:

- *Intentionally Influence the Culture with the Vision and Mission*
- *Get the Most Out of All Leadership Team Meetings*
- *Effective Strategies to Communicate with the Leadership Team and Teammates*
- *Identify Specific Team Challenges and Implement Solutions Through Partnership Coaching*

* This workshop will also benefit any emerging leaders you have within your company.

PRODUCTIVITY BOOT CAMP

If you find yourself struggling to meet goals, or simply overwhelmed each day going through the motions with no clear direction, the Productivity Boot Camp is the perfect solution. We'll walk you through a powerful 4 Step Process to clarify your vision, refine your goals, plan a solid strategy, and execute daily without fail. It's THE fastest way to supercharge your productivity and gain forward momentum on your most important life and work goals.

- *How to Live Intentionally with Purpose*
- *Putting the Law of Attraction to Work For You*
- *The Best Goal Systems*
- *Brain Dump & the ABC's of Productivity*
- *Accountability & Coaching to Take Your Further, Faster*

TOP TO BOTTOM PROFITS

Running a business has its challenges, especially when it comes to finding your "sweet spot" within your profit margins. We are normally taught to run a business and then figure out the profit later – only leaving us more frustrated in the end. What if you could identify your profit upfront and be able to run your business with minimal financial stress? In this workshop, you will learn:

- *It's OK to Identify Your Profit First*
- *Improve Cash Flow / Profitability with 5 Effective Strategies*
- *The Profit Assessment Tool is Your Best Friend*
- *Nuts & Bolts of a Cash Management System*

Workshops can be 1 or 2 days and customized to client specific needs.

Jennifer's guidance and expertise in Goal setting and Planning are superb. Her passion for helping people create their vision with grace and ease created a genuine environment where everyone felt safe to share and express themselves. I learned tools that I can use in my speaking and coaching business along with my personal goals.

- Marla L.
WORKSHOP ATTENDEE

Jennifer's workshop taught me more about the things I thought I knew. Knowing the definition of a strategy is very different than creating your own and applying it! I was able to fill in the gaps that had been missing and holding me back. After taking this workshop, I feel much more organized and better able to generate and keep up momentum.

- Debbie H.
WORKSHOP ATTENDEE

CONNECT WITH JENNIFER

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